

Steps to Request an Endangered Missing Advisory

1. Does the individual meet the criteria for an EMA?
 - a. Is the person missing under unexplained or suspicious circumstances?
 - b. Is the person believed to be in danger because of age, health, mental or physical disability, environment weather conditions or in the company of a potentially dangerous person or some other factor that may put the person in danger of serious bodily injury or death; and
 - c. Is there enough information such as a current photograph of the person that issuing an endangered missing advisory could assist in the safe recovery of the missing person?
 - d. An Endangered Missing Advisory is not intended for runaway children or suicidal individuals
2. Contact your local law enforcement to report the individual missing.
 - a. Provide a physical description, clothing description, a picture, and vehicle information if applicable.
 - b. Provide any documentation to justify law enforcement requesting an EMA for the missing person.
3. Law Enforcement
 - a. Enter missing person into statewide databases (Missing Person's Clearinghouse and NCIC)
 - b. Contact local media to ask for their assistance in locating missing person *or*
 - c. Request an ***Endangered Missing Advisory*** through the Nebraska State Patrol
4. Nebraska State Patrol
 - a. Determines if the criteria are met for activation of the EMA, if yes
 - b. Posts the information to the NSP website
 - c. Email notification is sent to media in the area who have elected to participate in the EMA
 - d. Email notification is sent to individuals who have signed up to receive EMA alerts.
 - e. Posts the EMA on social media for distribution
5. Media
 - a. Shares the EMA on their social media platforms
 - b. Media outlet determines how they want to cover the EMA. Broadcasts, news articles, etc
6. Public
 - a. Receive the information and attempt assist with locating the missing endangered person.

Nebraska's Endangered Missing Advisory

The Endangered Missing Advisory (EMA) is a system designed to disseminate information about a missing and endangered person to law enforcement, the media and the public. The EMA is a voluntary partnership between Nebraska law enforcement, media, and organizations representing Nebraska citizens. The EMA informs the public about a missing person, who is believed to be endangered for a variety of potential reasons. Only Nebraska law enforcement can initiate an Endangered Missing Advisory.

What situations would qualify?

- Issuance of an Endangered Missing Advisory requires that the missing person is believed to be in danger for a variety of reasons. Those factors could be related to age, health, mental or physical disability, environment, weather conditions, or if the person is in the company of a potentially dangerous person.
- An EMA is not intended for runaway children or suicidal individuals.
- There must be enough information, such as a current photo, available that could properly equip the public to assist in the safe recovery of the missing individual.
- Examples could include, but are not limited to: a child with Autism Spectrum Disorder or an adult with Alzheimer's disease or other forms of dementia.

How can media help?

- The Endangered Missing Advisory is not designed as a statewide alert, but instead is localized to specific areas of Nebraska. The Nebraska State Patrol can issue an EMA to a specifically defined NSP Troop Area. (See attached map)
- The EMA will NOT activate the Wireless Emergency Alert system that automatically sends a message to cell phones and will NOT activate the Emergency Alert System, so media will play a critical role in disseminating information to the public, via social media, on-air reports or graphics, or other means available.
- [Media are encouraged to sign-up to receive alerts for the issuance of an EMA at the Nebraska State Patrol website by clicking here.](#)
- The EMA is brand new, so media assistance will be critical for public education. Just as you're signed up to receive alerts, encourage the public to do the same via the same website.
- EMA's will be issued based on NSP's Troop Areas, so subscribers will only receive notifications for the Troop Areas they have selected on the subscription form.

How can the public help?

- Sign up to receive EMA notifications for your part of the state.
- Stay alert to local media for information and potential updates.
- If an EMA is issued, absorb the information and be prepared to dial 911.
- If you see the missing person, immediately contact the police.